

CV CHRISTIAN DAUL, MANAGING DIRECTOR



Christian Daul is Managing Director of Scholz & Volkmer. Among others, he is responsible for the area of Campaigning. After his training as a banker he studied advertising economics at Pforzheim University of Applied Sciences. Afterwards, he worked as a copywriter at the Frankfurt based agencies Michael Conrad & Leo Burnett and Lowe & Partners. From 1998 he also was Managing Director Creation at Lowe & Partners. After that, he was Creative Director at Jung von Matt in Hamburg and Managing Director Creation at McCann-Erickson in Hamburg und Frankfurt. In 2003, Christian Daul took the creative lead of Y&R Germany as Chief Creative Officer.

Christian Daul is member of the ADC Germany and member of the board of management of the German Designers Club. He was part of many national and international juries, among others at the Cannes Lions, New York Festivals and Golden Hammer awards.

Jury memberships

01.11	Best-of-Business-to-Business-Award, Berlin	national
10.10	German Designers Club, Frankfurt	national
10.10	vdw awards 2010, Frankfurt	national
06.10	Corporate Design Prize 2010, Frankfurt	national
05.10	ADC Germany, Frankfurt	national
05.10	Interactive Poster Award, Hamburg	national
04.10	New York Festivals, New York	international
03.10	AS&S Radiostars, Frankfurt	national
02.10	Best-of-Business-to-Business-Award, Nürnberg	national
01.10	Lead Awards Online, Berlin/Hamburg	national
10.09	German Designers Club, Frankfurt	national
08.09	Amboss Radio, Berlin	national
06.09	40. Berliner Type, Frankfurt	national
05.09	Interactive Poster Award, Hamburg	national

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05.09	AS&S radio stars, Frankfurt	national
04.09	ADC Germany, Berlin	national
01.09	Lead Awards Advertising, Berlin/Hamburg	national
08.08	Amboss Radio, Berlin	national
07.08	Cresta Awards, New York	international
06.08	Cannes Outdoor Lions, Cannes	international
05.08	"Die Klappe", Cologne	national
03.08	Comprix, Leverkusen	national
02.08	Best-of-Business-to-Business-Award, Bonn	national
10.07	German Designers Club, Frankfurt	national
05.07	"Die Klappe", Munich	national
05.07	AS&S radio stars, Frankfurt	national
03.07	Comprix, Leverkusen	national
10.06	New York Festivals, New York	international
10.06	37. Berliner Type, Frankfurt	national
01.06	Ramses, Radio advertising, Hamburg	national
08.05	Golden Hammer, Riga	international

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05.05	"Die Klappe", Cologne	national
06.02	The bill, Munich	national
08.00	sit&watch, Hamburg	national
05.09	AS&S radio stars, Frankfurt	national

Presentations

03.11	Online Marketing Congress, Wiesbaden	Apps and ecosystems of apps
05.10	Online Marketing Congress, Wiesbaden	Panel discussion about the topic "The future of agencies"
09.09	dmexco, Cologne	Panel discussion on the topic of "digital creativity"
03.09	Marketing congress UIM, Karlsruhe	The development of advertising
09.06	Media Wednesday, Museum of dialogue, Frankfurt	Advertising trends
07.03	Marketing workshop "Rheinischer Sparkassen- und Giroverband", Bonn	VIP Cult
01.03	MECH Academy, Berlin	Advertising with testimonials
06.02	CMA Talks Frankfurt	Advertising for milk products on an international level

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Teaching Positions

05.09	ADC Pink Saturday, FH Dortmund	Audio Communication
11.08	ADC Junior Seminar, Frankfurt	Radio spots
04.08	Support for diploma project of Stephan Nuber, FH Mainz	Designers vs. advertisers
12.05	Support for a lecture of Heiko Burrack at the FH Jena	Jobs in advertising
01.04	Lecturer at the copywriter school "Texterschmiede", Hamburg	Scripts for TV
06.01	Support for diploma project of Axel Thorn, FH Wiesbaden	Zapf Typography